

NOURISHING VEHICLES ENERGIZING ENGINES



FORMULATING GROWTH. INNOVATING PRODUCTS. DELIVERING VALUE.



Goal Petroleum is a company constituted with a global vision with the objective of manufacturing and marketing of lubricants across segments and continents. With its expertise and technical know-how, the company desires to improvise the international lube technology for providing customized solutions and to cater to the needs of the ever growing vehicle population/industry.



MISSION STATEMENT

To be Honest, Consistent, Quality-conscious, Technology-driven and an Innovative company manufacturing and marketing superior class of lubricants at competitive prices and in the process contribute to continuous Research and Development of the industry in developing environment friendly products.



• Buildup relevant technology, scientific knowledge and expertise in the area of manufacturing of quality products at competitive rates.

• Optimize available resources for the growth of the company and generate maximum legitimate profit.

• Contribute to the continuous Research and Development of the industry in the direction of manufacturing environment friendly products.





BY 2030 THERE WILL BE 1, 200,000,000 MORE VEHICLES ON THE PLANET. WE PRECISELY KNOW WHERE WE ARE HEADING.

FOR US GOAL IS A DREAM WITH A DEADLINE

Goal Petroleum Products Co. Pvt Ltd is a company promoted by experienced entrepreneurs in the lube Industry with a global vision. The Professionalism of the corporate management coupled with the expertise in every area of operation enables the company to position itself as a futuristic company in the market.



Symbol of victory Result of teamwork
Setting of right direction
Accomplishment of opportunity Achievement of desired result



The product range of the company includes all variants of Automotive Lubricants in mineral as well as semi-synthetic/synthetic base fluids across viscosity grades. The company offers total solutions to the needs of the Industrial Lubrication as well through customized special blends of Industrial products.

Updating of the products is carried out through continuous market surveys and feedback from technocrats, end users and the stake holders in the Industry.



MULTI-GRADE PREMIUM ENGINE OILS

The company manufactures all types of Premium Diesel Engine Oils for Heavy Vehicles like Trucks, Buses, Construction and Off Highway Equipment to cater to lubrication requirements of all new generation heavy vehicles across API standards up-to, CI-4.

Lubes are available in all viscosity grades as per the recommendations of all important vehicle manufacturers.



THREE-WHEELER AND LCV OILS

To give more emphasis and protection to smaller diesel engines of Three-wheelers and LCVs, company has customized products to cater to the lubrication requirement of this segment.



PASSENGER CAR ENGINE OILS

As lot of technological innovation and continuous updating of engines are happening in this passenger car segment, company is equipped to match the lubrication technology of such engines. You can find a suitable product in our products for all vehicles in this segment.



TWO-WHEELER ENGINE OILS

Considering the huge vehicle population and mass consumption requirements in this segment, company has formulated a large number of products to meet the requirements of all types of two wheelers especially with four stroke engines. We offer the engines oils which work for engines, clutches and brakes together. These products meet API and JASO standards across viscosity grades.

Automotive oils | Automotive speciality oils | Industrial Greases | Synthetic Oils



SEMI-SYNTHETIC OILS

The lube technology has undergone lot of changes in the recent past in tune with launching of vehicles with complex engines, in diesel as well as gasoline, with requirements for enhanced lubrication. We offer solutions to such requirements through our range of Semi-Synthetic oils manufactured using superior blend of base stocks and additives.



GEAR OILS AND TRANSMISSION FLUIDS

The company offers a comprehensive range of lubricants for gearboxes and transmissions, brake/wet brake, clutches, chain drives, couplings and sliding surfaces, both for automotive and industrial applications in multi-grade and mono-grade bases meeting GL-4, GL-5, and TASA etc.



AGRICULTURAL OILS

In order to meet the special requirements of agricultural vehicles like tractors, which mostly work in wet fields, we have developed lubricants with special characteristics to cater to such needs.

While our specialized engine oils nurture engines of tractors, our Universal Tractor Transmission Oil (UTTO) meets requirements of wet brakes of such vehicles.



INDUSTRIAL GRADES AND GREASES

The company produces a variety of specialist, cost effective lubricants and greases for varied industrial applications ranging from marine and railroad uses, through gear, drill hydraulic and turbine oils, compressors, transformer and metal working fluids.



OTHER SPECIALIST OILS

There is a variety of specialist and customized oils for much specified applications. The Company has the technical know-how and expertise to develop and supply any needs for specialty lubricants



Goal, the brand is synonymous to quality, customer satisfaction and also a promise for the future. Goal is committed to putting in place a set of global guidelines for the 'Goal' brand, through unified brand practices and brand communication. This helps convey a focused brand philosophy across diversified markets around the world, in turn building an everlasting bond with its customers.



PRODUCTS OF GLOBAL STANDARDS

Goal's solutions address an entire range of customer-specific requirements across industries and applications.



In order to maintain highest standards of quality, the company is backed by state of the art infrastructure at every stage of production. The blending process happens in a fully automated blending unit and each batch is tested to ensure quality norms.

QUALITY & PERFORMANCE DELIVERED.

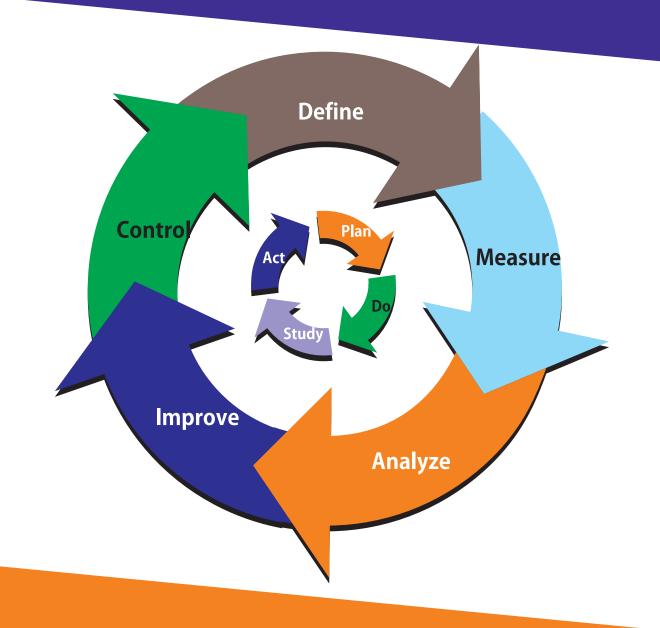
- The blend of virgin base stock with high standards and superior quality additives.
- Formulations by an expert team of Chemists
- / Engineers in the state-of-the-art R&D facility.
- Quality check ensured at every stage of production

Conforms to standard specification like API JASO SAE

Benefits
Prolonged Engine life
Increased fuel efficiency
Low maintenance cost
Reduced Oil Consumption
Environment friendly
attributes



Backed by a state-of- the-art infrastructure, the company is able to maintain the highest standards of quality. The company has a team of chemists to ensure the quality/characteristics of all variants of the Engine Oils, Gear Oils, Industrial Oils and Greases being produced. A comprehensive laboratory has been setup for testing every characteristic of oils and greases. The R&D wing, with the most sophisticated equipment and manned by the best professionals of the industry is constantly striving to contribute to the efforts of the industry in developing environment friendly products.





AN EFFICIENT NETWORK ACROSS THE COUNTRY

- Wide network of distributors/dealers
- Excellent delivery System
- Hi-tech storage Facility
- Vast Product Range
- Convenient Packaging



SUSTAINABLE FUTURE. ENGINEERED BY GOAL

At Goal Petroleum, when we talk about sustainable future, we actually mean it. It is a practice we pursue every day. From using advanced technologies to help limit the impact of our operations on the environment to paper less offices to zero emission vehicles at our factory.

CORPORATE SOCIAL RESPONSIBILITY.

At Goal Petroleum, Corporate Social Responsibility (CSR) has been at the heart of its activities. As a constructive partner in the communities in which it operates, Goal has been taking concrete actions to realise its social responsibility objectives, thereby building value for its shareholders and customers. At Goal Petroleum, everyone respects human rights, values its employees, and invest in innovative technologies and solutions for sustainable energy flow and economic growth.

We are in the process of supporting a number of social and community initiatives, touching the lives of thousands of people positively by supporting environmental and health-care projects and social, cultural and educational programs.

Goal Petroleum Products Company Pvt.Ltd

An ISO 9001:2008 Certified Company

THANK YOU



WORLD CLASS LUBRICANTS ENGINE OILS | GEAR OILS | GREASES

2/133G, Industrial Estate, Nallalam, Calicut - 673 027, Kerala, India. Ph: +91 495 2420566 www.goalpetroleum.com, e-mail: info@goalpetroleum.com